

DNP Photo Imaging Europe SAS



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Self-order station

During the 2008 Photokina, DNP is underlining its commitment to retailers by offering a complete range of innovative and attractive solutions for all points of sale. The Nexstation DS-T2 is not only compact, fast, multi-support and multi-format, but also particularly user-friendly thanks to its wide touch screen and vocal aid, available in 18 languages!



The self-order station Nextsation DS-T2, with dye-sublimation printing, is one of the many solutions offered by DNP to meet the ever-changing needs of retailers. This high-performance station reduces the time spent waiting and increases consumer satisfaction thanks to its rapid download of pictures, the high-quality prints it produces and the wide range of services it offers.

Unprecedented reactivity and user-friendliness

Fitted with exclusive software developed by DNP, the Nexstation DS-T2 self-order station offers rapid picture downloads from any kind of digital support (memory cards, USB keys, CDs). This highly flexible solution combines high-speed performance and user-friendliness.

Its appealing animated user interface displays various menus to meet all requirements. And its wide 15" touch screen offers viewing comfort, simple navigation and remarkable reactivity.

From downloading the pictures to validating the order, navigation is made easy thanks to voice prompts guiding the user. In addition, at all stages of the order, the user can switch to another language of the interface in a couple of clicks (18 languages available).

With its great simplicity and reliability, the Nextsation DS-T2 offers genuine autonomy at the point of sale, freeing the staff from this particular activity.

Enhanced functions

Automatic image correction software is incorporated to process colors, contrasts, red eye removal and backlight adjustments in order to deliver perfectly enhanced pictures in record time. The user can also make use of assisted editing functions like cropping, black and white or sepia printing and date/time stamping on the picture.

Apart from its image correction functions, the Nexstation DS-T2 makes it possible to create a wide range of value-added products, thus meeting growing demand from consumers who wish to do something exciting with their pictures. With enlargements, creative borders and calendars, the new DNP self order station gives free rein to the imagination.

Also generous in terms of print sizes, the Nexstation DS-T2 makes it possible to generate any size of print from 9 x 13 to 20 x 30.

And, to optimize the archiving of reworked photos, DNP's newest solution offers several index formats, as well as backups on CD with a slide show.

With its wide range of functions, the Nexstation DS-T2 enables all kinds of creativity, thus increasing profitability for the point of sale.

Simplified management of orders

At the end of the order, the screen displays a summary showing the sizes, products and quantities chosen and the corresponding prices. After validation, the Nexstation DS-T2 produces an order number and prints a detailed order ticket so that consumers can pay for their orders and collect their prints.

In this way the Nexstation DS-T2 effectively meets the latest market requirements, while respecting the space and budget constraints of retailers in all sectors.

There is no doubt that the numerous functions, high-quality printing and sheer accessibility of the Nexstation DS-T2 will enable retailers to make their photo offers really stand out.

About DNP Photo Imaging Europe

Since October 2007, DNP Photo Imaging Europe, a subsidiary of Japanese giant DNP, has become a new force for innovation and distribution in the world of photography. Based in France, DNP Photo Imaging Europe is in charge of the distribution of DNP products and services in 40 European and Mediterranean countries. With one of the most complete range of consumables in the market, DNP Photo Imaging Europe has developed comprehensive solutions covering the needs of thermal sublimation printing and those of traditional photofinishing (minilab and industrial laboratory).

Bolstered by its range of products, DNP Photo Imaging Europe intends to play a major part in the evolution of the photo print market. With innovative solutions on the technical level as well as for financing installations, DNP Photo Imaging Europe brings a new dynamic to distribution networks in their approach to photo printing. http://www.dnpphoto.eu

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