



DNP Photo Imaging Europe SAS

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RKM Solutions becomes **DNP Photo Imaging Europe**

Dai Nippon Printing Co. Ltd. (DNP), the world's largest comprehensive printing company, and RKM Solutions, technical solutions distributor and integrator for photography, join to create DNP Photo Imaging Europe.

DNP Photo Imaging Europe emerges as a new force in the innovation and distribution fields for the imaging universe. The Japanese giant, world leader in dye-sublimation printing solutions, chose to rely on RKM Solutions team and logistics to develop its activity in Europe and the Mediterranean countries.

DNP Photo Imaging Europe will ensure the distribution of DNP products and services, in forty countries across Europe and Mediterranean countries.

The new entity headquarters will take place in RKM Solutions' buildings located in the vicinity immediate of the airport of Paris/Roissy-Charles-of-Gaulle.

Create new opportunities

With one of the market largest range of supplies, addressing needs for dye-sublimation printing and silver halide photofinishing (central-labs and minilabs), DNP holds a key position, on a worldwide basis, in the printing market evolution.

The creation of an European subsidiary is motivated by the search for a higher commercial performance on the first world printing market. It is part of the 2007 program of launching professional dye-sublimation printing solutions (minilab NexLab, terminals of PrintRush impression or iStation, thermal printers etc.), with the ultimate goal to better address the new needs of both the distribution and the consumers.

On this closely looked for high quality printing market, traditional minilabs owners and industrial laboratories are not the only ones concerned. New alternative networks develop (tobacco dealer, drugstores, multi-service retail stores) where digital picture printing finds naturally its place. DNP industrial power, technologies and capacity of innovation added to the culture of service of RKM Solutions' teams, will allow the new company to be ready for the new market opportunities.

Keeping close to the customer

Roch Hollande, DNP Photo Imaging Europe SAS President, insists on the proximity which he intends to install between the members of its team and the national markets in order to offer an unequalled quality of service: "The development of solutions adapted to the constraints of the distribution in each country constitutes a powerful lever of development. DNP Photo Imaging Europe and its European distributor's network will provide to retailers and to European imaging professionals media and printing solutions fitting with the new needs of their customers. "

About Dai Nippon Printing Company (DNP)

DNP is one of the world's largest comprehensive printing companies with annual sales of 1.557 trillion yen and 37,800 employees (as of March 2007). DNP's wide range of businesses includes publication printing, commercial printing, smart cards, business forms, packaging, decorative materials, networking infrastructure, and electronic components. Applying its fundamental printing techniques and technologies, the company is the top vendor of dye sublimation media. For more information about DNP, please visit; <http://www.dnp.co.jp>

About RKM Solutions SAS

RKM Solutions SAS is an independent company developing "custom made" innovating solutions for printing and image display markets (printing ordering terminals, tactile shop-windows, digital minilabs), while being the exclusive company to provide distribution and maintenance for the photo products initially known under the Konica Minolta brand. Since May 2006, the company ensures both, distributors and professional photographers, a continuity of service and provisioning for these supplies essential to their activity. The company established in France in the north of Paris counts 40 employees, its turnover was more than Euros 17 million during the first financial year 2006 /2007.

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