

DNP

DNP Photo Imaging Europe SAS

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DNP Photo Imaging wins another prestigious DIMA® Award New NexLab™ dry digital minilab wins 2007 Innovative Digital Product Award



Las Vegas, Nevada (March 7, 2007) - DNP Photo Imaging has been honored with the DIMA© Innovative Digital Product Award for its next evolution of the NexLab™ digital minilab.

The Innovative Digital Product Award is a "Best in Show" style award given to the products and services exhibited at PMA 2007 that are either technologically innovative or the first of their kind.

The winning NexLab, is the first dye-sublimation minilab that sorts to one output location and includes back print capabilities. Current dye-sublimation minilabs have at least two output trays depending on the type of print sizes offered. This often requires the minilab operator to manually sort customer orders from two or more output trays. This functional change improves customer satisfaction while reducing the time and cost of labor in the photo lab. Back printing lets retailers mark the back of each photo with up to two lines of 40 characters each.

Additional innovations to the winning NexLab include rack-mountable printers allowing retailers to seamlessly switch out printers based on seasonal capacity and/or to offer a broader selection of print sizes. Workflow improvements include an adjustable monitor for easier use by the operator, increased storage, integrated power and electronics and an automated conveyor to handle and sort high volume order printing.

DNP managed to take an existing product that was well ahead of competing dry minilab solutions, and make it better. There are currently more than 1,700 NexLabs installed across the world. Based on feedback from these retail partners DNP designed a new generation that offers solutions few thought possible from a dye sublimation minilab.

About DNP Photo Imaging Europe SAS

DNP Photo Imaging Europe SAS is majority owned by Dai Nippon Printing Co., Ltd. (DNP) - one of the world's largest diversified printing/coating technologies company and a Global Fortune 500 company with over €10 billion in annual revenue. DNP Photo Imaging Europe is a leading provider of storebranded digital imaging solutions including photo kiosks, dye sublimation minilabs, dye sublimation media and silver halide paper products for the photo retail market. With over 25 years experience developing and producing dye sublimation media products, DNP is the world's largest supplier of dye sublimation media.

For more information about DNP Photo Imaging products call +33 (0)1.49.38.65.50 or visit www.dnpphoto.eu.